

Personal Data Protection

English translation of “Bescherming van persoonlijke gegevens”

Translation note: This English version is provided for information purposes. It is not a certified legal translation. In the event of any discrepancy, the original Dutch document should be consulted.

1. Personal Data Protection

Our company is committed to protecting your personal data and our relationships with customers, prospective customers and partners. We aim to process personal data in a transparent manner. This statement explains your legal rights and obligations. Please read it carefully.

HOLIDAYPRIDE states that it complies at all times with the Belgian Act of 8 December 1992 on the protection of privacy in relation to the processing of personal data and/or the 2016 European rules on privacy and the processing of personal data, the free movement of such data and the repeal of Directive 95/46/EC. This Privacy Statement includes information on the nature of the personal data collected by HOLIDAYPRIDE and on how HOLIDAYPRIDE uses and processes that data.

By consulting our website and providing personal data or opting in, you expressly consent to this privacy statement and to the way in which we collect, use and process your data.

Definitions

The following terms are used in this data-processing policy:

- **Personal data:** any information relating to an identified or identifiable natural person, such as a name, national identification number, email address, postal address or mobile telephone number.
- **Processing:** any operation performed on personal data, including collection, recording, storage, destruction or erasure.
- **Controller:** the natural or legal person who determines the means and purposes of the processing.
- **Processor:** the natural or legal person who processes data on behalf of the controller.

HOLIDAYPRIDE

Our company is named BVBA HOLIDAYPRIDE. The company is registered with the Crossroads Bank for Enterprises under number BE0876158141. Its registered office is located at Avenue Louise 51, 1050 Brussels.

Our Data Controller

The designated controller is Jimmy Pauwaert. As data controller, our company must comply with the legal requirements governing processing carried out for purposes that it determines itself. It is responsible for processing personal data relating to its customers, prospective customers and partners.

Personal Data We Use

Our company processes your data for various purposes. To identify you, contact you and provide services effectively, we collect the following information:

- Surname
- First name
- Address
- Customer number
- Email address
- Date and place of birth
- Identity card and/or passport details

- Information about your use of the HOLIDAYPRIDE website, including your IP address, browser type, webpages visited and, where applicable, location data.

Collection of Personal Data

HOLIDAYPRIDE collects personal data in connection with:

- A collaboration with HOLIDAYPRIDE
- Visits to the website
- Use of HOLIDAYPRIDE services
- Purchases of HOLIDAYPRIDE or related products
- Newsletter registration, whether or not through the website
- Correspondence with HOLIDAYPRIDE
- Discount offers
- Exchange of business cards

Legitimate Interest

Our organisation must be able to operate as a business. The European rules on personal-data protection refer to this as a “legitimate interest”. As a commercial undertaking, we rely on a number of legitimate interests as the basis for the processing activities we carry out. We seek to safeguard the quality of our services by balancing the impact that such processing may have on privacy against the legitimate interests of the business. If you object to a particular processing activity, you may contact us and exercise the rights provided by the applicable data-protection rules.

Our Processors and Suppliers

For the performance of certain operations, we use suppliers and processors. We seek to engage reliable partners and suppliers that provide an appropriate level of security to protect our data and customer data. For remote payments, we use the services of Ingenico.

Customer Rights

The European rules grant customers and prospective customers the following rights:

Right of Access

You may access the data that we process about you. If you exercise this right, we will endeavour to provide as complete an overview as possible. Some data may, however, have been removed from our records. Likewise, data held on backup media may no longer be readily displayable after a certain period.

Right to Rectification

You may ask the data controller identified above to correct or complete your data.

Right to Object to a Specific Use

If you dispute processing based on our legitimate interests, you may object to a specific use. There may nevertheless be circumstances in which we are legally required to process the data.

Right to Erasure

If you believe that data has been processed incorrectly, you may request its erasure. In certain circumstances, however, erasure is not legally permitted.

Right to Object to Automated Processing

You may object to automated processing. Please contact us so that we can determine how best to respond to your request. Certain processing activities are automated in order to provide you with a better service. When exercising any of these rights, please make your request precise, identify yourself and state the reasons for the request.

Right to Unsubscribe

You may unsubscribe at any time by using the "Unsubscribe" button at the bottom of a HOLIDAYPRIDE email. If you have questions or comments about the processing of your data, you may contact the controller referred to above.

Retention Period

HOLIDAYPRIDE complies with statutory retention periods. Customer data is deleted in January following expiry of the applicable statutory retention period. Unsolicited applications are retained for one year.

Disclosure to Third Parties

HOLIDAYPRIDE will not disclose your personal data to third parties unless this is necessary to provide or optimise HOLIDAYPRIDE services. Without prejudice to the foregoing, HOLIDAYPRIDE may also provide the relevant authorities with access to personal data where it is legally or judicially required to do so, or where this is necessary to protect and defend its rights.

Other Websites

Our website contains links to other websites. HOLIDAYPRIDE is not responsible for the privacy policies of those websites or for the way in which those policies are applied.

Complaints

If you have a complaint about the way in which HOLIDAYPRIDE collects, uses and/or processes your personal data, you may lodge a complaint with the Belgian Data Protection Authority (www.dataprotectionauthority.be).

Contacting HOLIDAYPRIDE

If you have questions about our privacy policy or about how HOLIDAYPRIDE collects, uses or processes your personal information, please contact us:

- By email: JIMMY@HOLIDAYPRIDE.be
- By post: HOLIDAYPRIDE BVBA - Avenue Louise 399 - 1050 Brussels